

YETI APPLICATION FORM



Complete the Application Form below and submit it, along with your YETI Business Plan, to your regional YETI Coordinator. See youryeti.ca for contact info for your regional program.

ABOUT YOU

First name:

Last name:

Date of birth:

What grade are you in right now?

What school or educational program are you currently attending?

If you heard about YETI through a youth club or organization, which one?

Do you have reliable home internet access and a working laptop or PC? Yes: No:

If No, how will you be accessing online information and participating in any live online training? (If you don't know, tell us about your difficulties below, we may be able to help!)

YOUR CONTACT INFORMATION

Email address:

Phone number:

Mailing address *(include you house number, street or range road, town or city or county, and postcode):*

ABOUT YOUR BUSINESS

What's the name of your business? *(use the same name as the one on your YETI Application Form):*

If you are running the business as a partnership, please write the name of your team member here

(remember they need to submit their own Application Form, too):

Is this a brand new business or is it already operating? New: Existing:

YOUR ABILITY TO PARTICIPATE IN THE PROGRAM

Important: Your answers in this section will not prevent your participation in the program. However, to take full advantage of the program (and see most success with your business), a time commitment of at least 15 hours per week is recommended. Also note, attending the workshops in the first week of the program is mandatory for each participant.

Do you intend to take a job over the summer period? Yes: No:

If Yes – how many hours per week will your summer job take up? *(an estimate is fine)*

Do you currently have any other major commitments planned for the summer or are you likely to have any other commitments during that period? *Examples: Family Vacation/Summer School/Camps or other programs/Sports tournaments, etc.* **Yes: No:**

If Yes – please list those commitments or likely commitments – along with dates and/or estimated hours:

Are you able to attend a full week of workshops during the first full week of July? You will usually be required to attend each day during that period *(check the regional schedule for exact times/dates)?*

Yes: No:

If No – please tell us why that is – especially if this is a transport difficulty:

PARENTAL PERMISSION

Do you have parental or guardian permission to take part in the program?

Yes: No:

Note: It is mandatory that you receive the permission of a parent or guardian to participate in the program if you are under the age of 18. If you succeed through to the next round, parents or guardians will be asked to sign participation approval before initial awards are given. Please ensure they understand your time commitment to the program before you apply. Thank you.



For big ideas that haven't met the world... yet!

YETI BUSINESS PLAN



Complete the form below to create a Business Plan for your YETI business. Submit the finished Plan along with your YETI Application Form to your regional YETI Coordinator. See youryeti.ca for contact information for your regional program.

BUSINESS INFORMATION

Business Name: *(Example: Canada's Cookie Store)*

Briefly describe your business. Tell us where your business will operate, and what product(s) or service(s) you are selling, etc. Also tell us why you have selected this idea for your YETI business.

(Example: Canada's Cookie Store is a mail order gift service which will operate from my home town in Alberta. Customers order their special occasion gift boxes and baskets online and I send them all across Canada as surprise gifts for friends and family. The cookies are home-made in my house using wholesome ingredients and then I package them up and send them out within 24 hours of receiving the order. Each cookie package will be accompanied by a gift tag or card. Cookies are delivered in attractive packaging. A variety of flavours are available, and I'll also be offering a cookie flavour of the week on special. During the summer, I will also sell at my local farmer's market. I picked this idea for YETI because I love to cook and everyone tells me my cookies are the best!)

Have you already started your business or is this a brand new idea for the summer?

Existing New

YOUR SERVICES OR PRODUCTS

List the core products or services your business will sell (you may have a single product or service or offer multiple products/services). (E.g.: choc chip cookies, oatmeal raisin cookies, weekly gift box, cookie basket.)

1.

2.

3.

4.

5.

YOUR CUSTOMERS AND SALES

List the top 3 customer groups that are most likely to LOVE your products or services.

Be as specific as you can. (E.g. adults buying for their parents, children at markets, couples celebrating special occasions).

1.

2.

3.

YOUR MARKETING PLAN

Tell us how you plan to market your business. How will you tell people about it? Try to come up with at least 3 ideas and be as specific as possible. (E.g.: 1. I will create a website and include pictures of my products and pricing. 2. I will start an Instagram page. 3. I will create leaflets and leave them at farmers' markets and where my customer groups hang-out.)

1.

2.

3.

YOUR PRODUCT/SERVICE COST BREAKDOWN

Complete the table below (if you are completing online, your totals should be created automatically):

Product/ Service	Price \$	Cost to Produce \$	Profit \$	Forecast of Sales over Summer	Total Profit
List your key products/ services individually here.	For each, list how much you want to sell it for.	How much will it cost you to create each product/service?	To find the Profit , subtract the Cost to Produce from Price \$.	How many items or services do you aim to sell this summer?	To find Total Profit , multiply Profit \$ by Sales Forecast # .
		-	=	X	=
		-	=	X	=
		-	=	X	=
		-	=	X	=

Total Summer Profit: _____

YOUR START UP COSTS

List what you'll need to pay for before you get started with your business, and how much it will cost. (E.g.: Cookie ingredients (\$100), Cookie Baking Sheets (\$100), Packaging (\$50), Marketing materials (\$100) for a Total of: \$350.)

Items:

Costs:

1.

2.

3.

4.

Total: _____

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