



YOUNG ENTREPRENEURS TRAINING INITIATIVE

FOR BIG IDEAS THAT HAVEN'T MET THE WORLD... YET.

yourYETI.ca





YETI is the Young Entrepreneurs Training Initiative where big ideas meet the world...with a "little helping hand" from Community Futures.

A "Do It Your Selfie" summer business program for high school students, YETI is a locally-focused, yet potentially global-reaching, high speed business training initiative with the goal to educate, mentor, train and release the potential of modern teens.

We'll offer you the tools, resources and guidance you need to help turn your low-key "side hustle" into a full-time money-maker over the summer and well into your future!

Whether shy and elusive or assertive and determined to release the self-starting beast within, as a teenager of today, you belong to a group unlike any other before you; an entire generation connected to everyone and everything everywhere, every hour of the day.

Maintaining such a big digital footprint has not only lead to a hyper-awareness of both local and global trends, issues and opportunities, but to your entire generation thinking and acting more collaboratively, entrepreneurially and optimistically. As a modern teen, you are prepared to take a stand, pursue a dream, or further a cause toward the betterment of the human condition.

And as a group of modern creators and inventors, you value ideas, products and services that you can actively create or co-create while quickly and efficiently flowing between work and play; between devices; and while navigating through a multitude of background distractions. For you, work and life is a true blend, not a balancing act.

You are the future of our community... the amazingly unselfish, driven and inspired teen. At Community Futures, we recognize the raw power of your intelligence, and your fierce determination to leave your mark and "do good" by the world... in life, and in business. In your potential for greatness we trust; and in you we choose to invest.

At Community Futures, we meme business. So grab your phone and your backpack, and connect with us for a momentous opportunity with real time, real world impact. Now is your chance to redefine responsible business leadership through big, actionable ideas sure to make people take notice... like, share, follow... and purchase.

A how-to business initiative for independent teens with no strings attached, this is your YETI.

WHAT'S IN IT FOR ME?

- Training presentations and workshops covering everything you need to know in order to run a successful business... through the summer and well into your future. Topics include:
 - [Business 101](#) | [Relationship Building](#) | [Marketing 101 and Branding](#) | [Marketing Tech](#) | [Money Management for Business](#) | [Goal Setting](#) | [Wellness](#)
- Daily access to Community Futures mentors by phone, email or in-person
- Regular goal setting and status update sessions to keep your business endeavours on-track and targeted toward success
- In addition to any profits you make, WIN AWARDS OF UP TO \$1,000 for each business. (All participating businesses receive \$500 for start-up costs and may qualify for an additional \$500 if business goals are met by the end of the summer)
- Possibility of winning the "High Achiever" Award
- Earn valuable experience toward future business endeavours and post-secondary applications
- The YETI program may also contribute towards high school credits (please inquire at your high school office as to their participation)

IS IT FOR ME?

- YETI enrollment is available to all senior high-school aged students in your region. You may enroll as an individual or as a partnership
- You'll need an awesome idea to turn into a summer business...one that you're excited about and would like to see flourish
- You must be self-motivated, well-organized, determined, and willing to devote the time necessary to achieve your business goals over the summer

HOW MUCH TIME WILL THIS TAKE?

- You will be required to attend all workshops and attend regular status sessions throughout the summer
- You are strongly encouraged to dedicate at least 15 additional hours per week to run your business (more hours may increase your business success)



I'M IN! WHAT DO I NEED TO DO NOW?

- Come up with a great business idea! If you need it, we have a Tip Sheet on our website to help you
- Tell us about your idea by filling in our easy Business Plan template
- Complete the program Application Form (if you're under 18, please get parental permission first)
- Hand in your Business Plan and Application Form to your regional YETI Coordinator by the submission date (check for contact details and due dates on youryeti.ca).

For access to all of the templates, this year's submission date, program schedule, and loads more to help you flesh out your big idea, visit youryeti.ca to find a link to your region's program.

