

Community Futures

BUSINESS NEWSLETTER



WHAT IS COMMUNITY FUTURES?

Community Futures Lac La Biche office is a non-profit organization dedicated to building an economically diverse future for the communities of our region.

Staffed by business professionals and guided by a volunteer Board of Directors, we are more than just a business lender. With over 30 years of experience helping rural entrepreneurs grow and thrive as small business owners, we understand where you are now and where you want to go.

Our services for small businesses help Lac La Biche & region residents start, grow, expand, franchise, or sell their businesses.

With flexible business loans and free one-on-one assistance, we are here to help you achieve your business goals.

Contact Us!
780-623-2662
www.cfllb.com
contact@cfllb.com

FINANCING THROUGH COMMUNITY FUTURES

Business loans up to \$150,000 are available to assist start-ups or help businesses grow and expand. An ideal candidate would have reached out to a traditional lender and been declined, as Community Futures does not compete with banks. Other requirements are at least 10% client input and 1:1 collateral.



WOMEN'S CAPITAL GROWTH INITIATIVE

The Alberta Government has made available loans from \$10,000 to \$75,000 to help support women entrepreneurs. These loans have favorable qualities, such as an interest-only period and a forgivable portion. Funds for these loans are limited. Contact Community Futures Lac La Biche for more information.

COMMUNITY EVENT

Lac La Biche County Libraries presents the Library Con theme for 2023: Renaissance. Throw on a costume and visit Stuart MacPherson Public Library on Saturday, January 7th from 11:00 AM to 3:30 PM and join them for renaissance-themed activities. You can also enter their poem-writing contest!

Write a poem about life during the Renaissance period and submit it by January 6th for a chance to win a prize. For more information or to enter the contest visit <https://www.llbcl.ca/programs/library-con2>.

Lac La Biche County Libraries presents
Library Con 2023
Special Guests 1-3 PM
Mermaid Princess
Beauty Princess
Stuart MacPherson Public Library
January 7, 2023
11 am - 3:30 pm
Visit llbcl.ca for more information



LEARN MORE

BUSINESS NEWS & EVENTS



SOCIAL MEDIA MARKETING WORKSHOP

Join us at the Community Futures Lac La Biche Office (10106 102 Ave) at 10 am on Tuesday, January 24, 2022, for a free Social Media Marketing Workshop.

Workshop Description

Social Media is one of the most powerful tools in a business' toolkit. Allowing fast and personal connection with customers to communicate everything about a business from important updates to core strategy and values. With so many different social media to pursue, it can be confusing to know what will have tangible fast results and what is a time sink; therefore, it is vital to know what skills and tricks ought to be used to ensure that energy is well spent. Presented by Digital Service Squad Consultant Mel Broadbent

Topics Covered

- Most Used Social Media
- How To Determine a target Audience/which social to pursue
- How to create effective posts/copy
- How to "work backwards"
- Best practices
- Habits to avoid
- How to use memes
- Time-saving software

If you would like to be added to an email list about upcoming training, please email dylan@cfillb.com.

JANUARY 24TH 10:00AM-11:00AM

REGISTER NOW >



7 DEADLY SINS IN BORROWING MONEY FOR YOUR BUSINESS

Getting a business loan can be the fuel your company needs to reach the next level of success. But you have to prepare yourself and your company to get the money and make sure the loan is right for you.

READ MORE >>

Digital Economy Program

DIGITAL SERVICE SQUAD

The Digital Service Squad (DSS) is designed to help small businesses take their businesses online. This program, a partnership between Business Link and Digital Main Street, will help small businesses in Alberta undergo digital transformations and adopt eCommerce practices. DSS is open to home-based or commercial small businesses registered in Alberta with less than 50 employees.

Digital Service Squads guides businesses through digital transformation. Small businesses can apply to participate in the program, free of charge.

REGISTER NOW >



GET YOUR BUSINESS FEATURED IN OUR NEXT NEWSLETTER

Have a great business story, a new product or just want to access free advertisement? Please email dylan@cfillb.com to be featured in the next Community Futures newsletter.