

Community Futures

BUSINESS NEWSLETTER

WHAT IS COMMUNITY FUTURES?

Community Futures Lac La Biche office is a non-profit organization dedicated to building an economically diverse future for the communities of our region.

Staffed by business professionals and guided by a volunteer Board of Directors, we are more than just a business lender. With over 30 years of experience helping rural entrepreneurs grow and thrive as small business owners, we understand where you are now and where you want to go.

Our services for small businesses help Lac La Biche & region residents start, grow, expand, franchise, or sell their businesses.

With flexible business loans and free one-on-one assistance, we are here to help you achieve your business goals.

Contact Us!
780-623-2662
www.cfllb.com
contact@cfllb.com

BUSINESS PLANNING RESOURCES

Along with general business advisory services, Community Futures can assist you with starting or improving your business plan. While we don't write business plans as a service, we are happy to sit down with you one-on-one and discuss your business plan. If you are not sure where to start come see us or utilize our business plan template. We also recommend Business Link's Interactive Business Plan.



ENTREPRENEURS WITH DISABILITIES PROGRAM

The Entrepreneurs with Disabilities program (EDP) was created to provide enhanced small business development support to people with disabilities in rural Alberta. Self-employment can be a great way for persons with a disability or an ongoing medical condition to get back into the workforce. This specialized program includes:

- Business training
- Assistance with drawing up a business plan
- Mentoring

Community Futures Lac La Biche Business Plan



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LEARN MORE >

COMMUNITY EVENT:

LADIES ICE FISHING ADVENTURE

Anglers, non-anglers and all ladies in between. Lisa Roper Outdoors and her amazing volunteers are proud to host the second Annual Ladies Ice Fishing Adventure on Lac La Biche Lake in Lac La Biche, Alberta, on March 11th and 12th, 2023.

There will be multiple hands-on workstations covering proper handling, catch and release, fishing techniques and the ability to try out new gear. Followed by a fun day(s) of ice fishing.

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GOOGLE BUSINESS PROFILE SETUP WORKSHOP

Join us at the Community Futures Lac La Biche Office (10106 102 Ave) at 10 am on Tuesday, February 14, 2023, for a free Google Business Profile Setup Workshop.

Workshop Description

The Google Business Profile is a business's face in the digital world. Without it, businesses are effectively invisible.

92% of internet searches are done through google's search engine, and 88% of customers will look up a business or product before they buy. Take advantage of the internet with a google business profile.

Recommended – A laptop or smartphone to follow along with the demonstration.

Presented by Digital Service Squad Consultant Mel Broadbent

Topics:

- Why is a Google Business Profile Needed
- What it does
- What it emulates
- Set up Demonstration

If you would like to be added to an email list about upcoming training, please email dylan@cflb.com.

FEBRUARY 14TH 10:00AM-11:00AM

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6 STEPS TO CREATE YOUR COMPANY'S FINANCIAL PLAN

Instead of looking at what's already happened, you make projections for the coming months, forecasting income and outlays. Your projections will act as an early warning system, helping you to plan for cash flow dips, identify financing needs and pinpoint the best timing for projects. It also gives you a tool for monitoring your finances, allowing you to gauge your progress and quickly head off trouble. Here are six steps to create your financial plan.

READ MORE >>

CANADA DIGITAL ADOPTION PROGRAM

As part of the Canada Digital Adoption Program, the Government of Canada has partnered with Business Link and Digital Main Street to deliver the Grow Your Business Online grant to small businesses across Alberta.

Eligible businesses will receive a micro-grant of up to \$2,400 to help with costs related to adopting e-commerce, with support provided from a network of E-commerce Advisors. The Grow Your Business Online Grant will provide small businesses in Canada with \$1.4 Billion in grants. Please note, the grant is administered by Business Link and is not administered by Digital Main Street.

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GET YOUR BUSINESS FEATURED IN OUR NEXT NEWSLETTER

Have a great business story, a new product or just want to access free advertisement? Please email dylan@cflb.com to be featured in the next Community Futures newsletter.