

Community Futures



WHAT IS COMMUNITY FUTURES?

Community Futures Lac La Biche is a non-profit organization dedicated to building an economically diverse future for the communities of our region.

Staffed by business professionals and guided by a volunteer Board of Directors, we are more than just a business lender. With over 30-years of experience, we can help rural entrepreneurs grow and thrive as small business owners.

Our services for small businesses help Lac La Biche & Region residents start, grow, expand, franchise, or sell their businesses.

With flexible business loans and free one-on-one assistance, we are here to help you achieve your business goals.

Contact Us!
780-623-2662
contact@cflb.com

Digital Service Squad:
mel.digitalss@cflb.com
780-623-2662 Ext 5



DECEMBER 2023

COMMUNITY FUTURES LAC LA BICHE MEET AND GREET

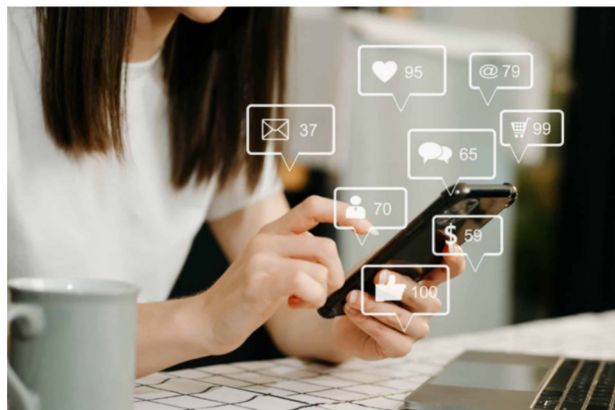
Join us for an exciting meet and greet event at Community Futures Lac La Biche! This in-person gathering is a fantastic opportunity to connect with fellow community members and build meaningful relationships. We'll be serving some light refreshments and the option to help us gather information with our survey to help identify the needs of our community



[REGISTER NOW](#)

TOP 8 SOCIAL MEDIA PLATFORMS FOR YOUR SMALL BUSINESS

In today's digital age, establishing a social media presence is essential for small businesses, given that 75% of internet users utilize these platforms for product research, presenting an opportunity to connect with over four billion potential consumers, each platform offering specialized avenues for engaging content and brand showcasing



[READ MORE](#)

GET YOUR BUSINESS FEATURED IN OUR NEXT NEWSLETTER

Have a great business story, a new product or just want access to free advertisement? Please email john@cflb.com to be featured in the next Community Futures newsletter.

2024 EVENT SURVEY

Welcome!

Community Futures Lac La Biche is surveying the local business community regarding their business educational needs to identify speakers, topics, and type of content that you would like to see at your local Community Futures office and for special events in 2024!

Community Futures Lac La Biche is gathering feedback primarily for event planning purposes, information you provide will be maintained on a confidential basis by Community Futures Lac La Biche and will only be reported in an aggregated and anonymized form (i.e., your name and identifying information will not be shared or tied to your responses), so please be candid in your responses. Please note that you should not use your name or other identifying information in your open-ended responses.

Thank you for your participation!

1. DO YOU OWN A BUSINESS?

Yes

No

2. IF YES, WHERE IS YOUR BUSINESS LOCATED

Downtown Lac La Biche

Town of Lac La Biche

Lac La Biche County

Plamondon

Lakeland Region

Other: _____

3. IF NO, DO YOU INTEND TO OPEN A BUSINESS IN THE NEXT 12 MONTHS?

Yes

No

4. HAVE YOU ATTENDED AN EVENT HOSTED BY COMMUNITY FUTURES?

Yes

No

5. HOW ARE YOU NOTIFIED BY LOCAL AND REGIONAL BUSINESS EVENTS AND BUSINESS EDUCATION WORKSHOPS?

Facebook

Google Ad

Radio

Flyer

Newspaper

Email/Newsletter

Other: _____

HITCH HOOK HAUL



Hitch Hook Haul provides hot shot services, piloting of over-dimensional loads, road control, light recovery, and expedited delivery services. We are a family-owned and operated company equipped with a variety of vehicles and trailers to best serve our clients with 24-hour services.

For more information contact them at:

(780) 520-2523 Dispatch

(587) 989-8000 Office

PO Box 2705

Lac La Biche, AB

T0A 2C0

Nice photo of leaves

This space could have better use though.

Your business can use this space for free. Just reach out to john@cflb.com for more info.

6. WHAT THEME WOULD BE OF MOST INTEREST TO YOU OR YOUR BUSINESS?

- Business Planning Marketing/Social Media Tourism
 Agritourism Improving Work Culture Other: _____

7. WHAT TYPE OF WORKSHOPS FROM BELOW OPTIONS WOULD BE OF MOST INTEREST TO YOU OR YOUR BUSINESS?

- Top Trends in Tourism How To Build a Better Work Culture
 Marketing on a Budget How To Hire in the Current Economic Climate
 Grant and Opportunities Mental Health in the Workplace
 Social Media for Business Selling Your Idea
 Other: _____

8. WHAT TYPE OF WORKSHOPS HELD BY COMMUNITY FUTURES IN YEARS PAST WOULD BE OF INTEREST TO YOU OR YOUR BUSINESS FROM THE FOLLOWING OPTIONS:

- The Rural Advantage Entrepreneur to EntrePROneur
 Wine Knows Indigenous Story Telling
 Strategic Planning Artisan Entrepreneur
 Food Ecosystem Content Marketing
 Other: _____

9. WHAT TYPE OF EVENTS ARE OF MOST INTEREST TO YOU?

- Political Party Update Economic Development
 Business Networking Social Meet and Greet
 Other: _____

2024 EVENT SURVEY

Your participation in this survey is really appreciated. If you have trouble completing this survey, click the "TAKE SURVEY" button below to be redirected to the website form. Thank you!



DIGITAL
MAIN ST.

DIGITAL SERVICE SQUAD

Need help in establishing your business' online identity? The Digital Service Squad provides FREE 1-on-1 support to help small businesses with the digital aspects of their businesses including, but not limited to, Google Business Profile, Social Media and Websites. For more details, call Melissa at 780-623-2662 Ext 5 or email her at mel.digitalss@cfllb.com