

What's the Scoop?

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is published by Community Futures Lac la Biche. Please forward any comments, suggestions or story ideas by e-mail to contact@cflb.com or call 780-623-2662.



The World will be Watching

By this time, I hope that most of you know that the **2019 World Archery 3D Championships** will be held right here in Lac La Biche County, Sept 2-6, 2019. The event is an exciting occasion for up to 300 competitors from 30 countries to compete in a world-class event. For many visitors, it will be their first time in North America, so this is indeed a once in a lifetime opportunity for these athletes, coaches, managers, and hundreds of spectators to learn about what makes our community and region an extraordinary place to visit. And of course, it is our goal to make such a good impression that these folks will spread the word when they get home and ultimately come back with family and friends as tourists. Hosting an event of this calibre takes years of planning, and

thanks to our very own René Schaub and his organizing committee, everything is well underway. But a world-class event like this can't happen in isolation.

It requires volunteers, billeting families, and participation from our businesses and community leaders. It is also an exciting opportunity for our business community to put their best foot forward to welcome the world, and even help to sponsor the event. If your business would like to be a sponsor, or if you would like to volunteer, please visit the website: www.2019worldarchery3dchampionships.ca. **Remember, the world will be watching.** ■



Gene Wesley, General Manager, Community Futures Lac La Biche

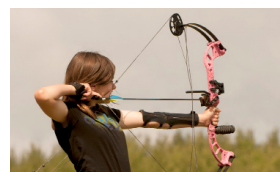
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Airbnb Offers Opportunity for Lac La Biche Residents

By now, many of you may have heard about Airbnb. More than a few of you might have even used the service. For those that are still wondering what Airbnb is about, here is a brief summary.

Airbnb is an online marketplace that allows users to book home-stays and tourism experiences. It also allows property owners to rent rooms, apartments or entire homes for a nightly fee. Airbnb charges the property owner a 10% commission when a customer books a stay.



This global service, headquartered in San Francisco, allows users to search for a place to stay using filters like location, dates, type of lodging, and price.

Airbnb provides opportunities for property owners around the world to generate revenue on a part-time or full-time basis and a way for travelers to save money and experience a vacation quite different from a traditional hotel stay.

Airbnb boasts 5 million listings and 400 million guests since its launch in 2008, with 150 million room-nights booked in 2018. Currently, Airbnb lists nine rental properties in the Lac La Biche region.

With tourist season in Lac La Biche soon upon us and given the influx of visitors that will be arriving in our county for the 2019 World Archery 3D Championships,

Airbnb could provide a revenue generation opportunity for property owners in the region.

In the coming weeks (June) Community Futures, in partnership with Lac La Biche County will be offering a workshop for those interested in becoming an Airbnb host. Details will be announced soon.

Watch for our upcoming workshop, “How to become an Airbnb host”.

For anyone interested in becoming an Airbnb host, or even making use of the service for their own traveling pleasure, check out the official website at <https://www.airbnb.ca/become-a-host/room> ■

Walking the Walk with Customer Service

All of us have heard about the importance of customer service. And customer service is never more important than when we have visitors to Lac La Biche County. Making a good impression on these folks is a sure way to get them to say great things about us when they get home. It's also a way to encourage them to come back to our area for an extended vacation.

Recently, our own René Shaub had the opportunity to tour World Archery Championships officials around our fair hamlet. It was very good to hear that several of our businesses left a good impression with them, and word-of-mouth travels fast as they were eager to point out who they were. **La Bones, The Liquor Stop, and the Museum** all went above and beyond to roll out a red carpet and impress (and deserve a shout-out). Thanks to these businesses for making a great first impression. ■

**START UP
DROP IN**

A white coffee cup with a green leaf logo and the text 'Community Futures Lac La Biche' on it.

**Every Third
Thursday of the
Month!**
5:30PM-8:30PM
TIME TO MAKE YOUR DREAM A REALITY!
Coffee &
refreshments
always provided!

A circular logo with a green sunburst design and the text 'OPEN TO EVERYONE!' inside.

Startup Canada Offers Programs for Women Entrepreneurs

Startup Canada, in partnership with Business Development Bank of Canada (BDC), released the 2nd edition of Resources for Women Entrepreneurs on March 8, 2019. The initiative offers several programs including recognizing outstanding achievement, *Thrive-Own-ing Your Story for Success* podcast for Women Entrepreneurs, and a variety of other downloadable Resources for Women Entrepreneurs. Launched in 2012, Startup Canada, now represents more than 200,000 entrepreneurs across Canada. Through events and digital programming, the Startup Canada network promotes, inspires, educates, and connects entrepreneurs and small business, helping them to network and grow their business.

For more information, visit the Startup Canada website at www.startupcan.ca/, and for more information specifically for women entrepreneurs check out www.startupcan.ca/our-work/women/ ■

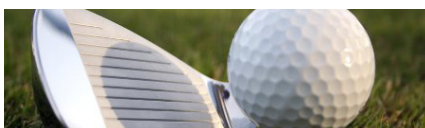


mark your CALENDAR



Business Breakfast 2.0

June 13, 2019 at Portage College
(sponsored by Community Futures)



6th Annual ROABA Golf Tournament

May 30, 2019



The Future Belongs to Youth Business Bazaar and Symposium

NEW DATE to be announced for the Fall



Open Farm Days

August 17 and 18, 2019



Power Up North Conference

Oct. 23 & 24 2019

Small Business Training Available Online, Anytime



The GoForth Institute is Canada's leading online small business training program for entrepreneurs. Through a subscription service, GoForth offers unlimited access and expert instruction on a variety of training modules that include, marketing, team building, and operations management to name a few.

Over 200 of Canada's leading entrepreneurs helped to develop this comprehensive 100% online program. More than 10,000 Canadian entrepreneurs have taken advantage of this program that emphasizes learning through video.

For more information go to the GoForth Institute's website at <https://www.goforthinstitute.com/> or drop by your Lac La Biche Community Futures Office. **Follow Community Futures on social media to learn about upcoming deals and opportunities.**

Supported by Community Futures, Startup Canada, Economic Developers Association of Canada, Ontario's Starter Company Plus and ATB. ■

Purolator - on the Move



Purolator Depot will be located at the **The Stitchin' Man**, 10229 101 Avenue



Breakfast 2.0 Focused on Opportunity for Business at World Championships

At the May 2nd Business Breakfast 2.0 meeting, René Shaub provided an overview of the 2019 World Archery 3D Championships. Chair René and his organizing committee are set to help Lac La Biche to welcome the world for the 2019 World Archery 3D Championships. Opening ceremonies will take place at the lake front on September 2nd; daily competition will be at the Bold Centre; and the final event and closing ceremonies at the Mission on September 6th. While our community is the smallest ever to host the event (the next smallest had a population of more than 125,000), every effort is underway to ensure that this Championship will be one to remember.

Other discussions at the Business Breakfast 2.0 included ways to involve local businesses in the Championships along with ideas how the entire community could be part of the event's success. Window dressings, signage, souvenirs, hours of operation, side-walk sales, tours, and boat rides were just of some the suggestions.



This large display at the Bold Centre is a reminder to everyone that “the world is coming” to Lac La Biche

Besides being a spectator or better yet, a volunteer for the once-in-a-lifetime event, the public is encouraged to visit the Bold Centre every evening between 7 and 9 PM to experience and enjoy a variety of entertainment.

With expectations of hundreds of competitors, team staff, and spectators flocking to our community, the 250 hotel rooms blocked for the event are starting to fill up. The Championships are indeed an opportunity to put Lac La Biche in the minds of both Canadian and international visitors alike. René is quick to point out that each team will have photographers and videographers at the event, so the impressions we make will be lasting.

If you or your business would like to get involved, please visit the official website at <http://www.2019worldarchery-3dchampionships.ca/> **Opportunities exist for volunteers, billet families, and corporate donations.** The Lac La Biche Kinsmen Club is coordinating sponsorship packages. Please contact Blair Norton or Nick Brown at llbkinsmen@gmail.com or download the sponsorship package at <http://www.2019worldarchery3dchampionships.ca/pdf/Sponsorship-package.pdf> ■



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