

Growing communities one idea at a time

# What is a community?

com-mu-ni-ty *noun*: a feeling of fellowship with others, as a result of sharing common attitudes, interests, and goals

March 2015 Newsletter

# What's New

Community Futures has expanded! We now have an office in Plamondon.

Various Community Futures employees will be managing the Plamondon office 3 -4 days a week.

Want to meet with us there? Give us a call at 780-623-2662 ext. 3 or email loans@cfllb.com

Need a place to host a meeting, event or workshop? CFLLB is now renting their boardroom and equipment, for more information and inquiries, call 780-623-2662 ext. 0

## What do you want?

We want to make this newsletter attractive to all employers and employees.

Do you have any ideas? We will make it happen!

Contact Emily at: 780-623-2662 ext. 0

# The Triple Bottom Line

How were going to get our employees to stay in our community and stay working in our community.

# People

Everyone's well being is taken into consideration. The company offers health care, good working hours, a healthy, safe place to work, opportunities for advancement and education, and does not exploit their labor force.

#### **Planet**

Triple bottom line companies look at the entire life cycle of their actions and try to determine the true cost of what they're doing in regards to the environment.

#### **Profit**

When looking at profit from a triple bottom line standpoint, the idea is that profits will help empower and sustain the community as a whole, and not just flow to the CEO and shareholders.

## At Community Futures, we're a family. Curious as to who else works with us?



"You have to be willing to put in the time, especially in the beginning and not expect much in return until your business is established which can sometimes take a few years."

> **Billy Taha** Billy Taha Trucking Ltd.

"It was certainly a struggle for the first few years but after a lot of hard work and perseverance we have established ourselves in Lac La Biche and are growing very rapidly."

**Mike Hammons** Lac La Biche Equipment Rentals Ltd.



"We can and will expand based on the needs and changing industry of this thriving community, and with RCDC (Community Futures) behind us, anything is possible."

> **Cliff and Pam Holmes** Cliffy's Oilfield Transport Ltd.







